

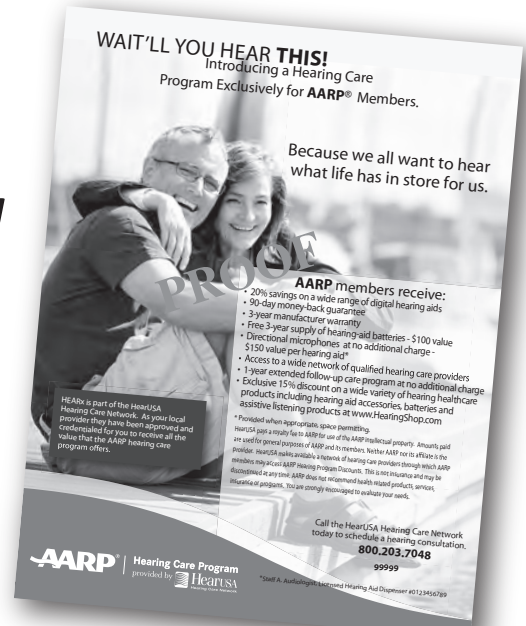
The AARP HearUSA Hearing Care Program is **HERE!**



Hearing Care Program
provided by  **HearUSA**
Hearing Care Network

Did you know that as an AARP Hearing Care Network provider, you can benefit from personalized AARP direct mail campaigns and newspaper advertising?

Build awareness that the AARP Hearing Care Program offers great value, quality and credibility.



1 Mailed pieces generate automatic source code



Pieces that you mail to AARP members in your approved area contain a source code with your Network Provider Number automatically attached.

2 Recipients call and read the source code



All calls generated from your marketing piece will be directed to our calling center and the recipients will read the source code.

3 Recipients get referred to you automatically



The source code dictates that the recipient is referred to your center.



Jump start your practice today!
Enroll today to find out how you can purchase pre-approved marketing materials as low as 75¢ per piece.

Login to the Provider Portal at HearUSA.net

**Program restrictions apply. Providers must follow designated model, using approved product line and pricing. For clarification, please contact your HCNetwork Provider Representative.*